Week 2: What is Electronic Commerce

Electronic Commerce: Structures and Issues  
*By Vladimir Zwass*

Discussion Question:

This article was written in the wake of e-commerce. Does the framework proposed by the author needs any revision to better depict e-commerce today? What are the practical implications of the framework? In other words, why do businesses need to understand the framework?

Understanding Electronic Commerce from a Historical Perspective  
*By Michael S.H.Heng*

Discussion Question:

Why is it important to understand e-commerce from a historical perspective? What are the impacts of globalization on e-commerce?

Electronic Commerce and Organizational Innovation: Aspects and Opportunities  
*By Vladimir Zwass*

Discussion Question:

Based on the author’s discussion, provide your definition of e-commerce. In your own words, briefly explain the five aspects of e-commerce proposed by the author. Is your organization involved in any of the five domains of e-commerce discussed in the paper? Please provide an example.