MIS 253 Introduction to Management Information Systems  
Course Syllabus Spring 2005

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Office Hours: Tuesday and Thursday: 8:00 – 9:30; 1:00 – 2:00; other times by appointment.

Required Textbook and Supplies:


Course Objectives:

Upon completion of the course, the student will be able to:

- Have an appreciation for the importance of information technology as it relates to today’s businesses.
- Understand the basic terminology associated with management information systems.
- Understand the basic concepts of database, database management systems, and data warehouses.
- Understand the roles of information technology in today’s business decision-making.
- Understand the process of analyzing, designing and developing information systems.
- Understand the opportunities and challenges of e-commerce and e-business.
- Develop an awareness of the effects of information technology on society and the associated ethical issues.
- Develop web sites and database applications for business use.

Case Study (10%):

The cases are at the end of each chapter. Along with the case, a list of questions will also be given for discussion. The presenter will make a *twenty-minute* professional presentation to the class with the necessary visual aids describing, analyzing, and discussing the case, as well as answering the assigned questions. A written analysis of the case is due at the time of the presentation. The case study will account for 10% of your overall grade.

Excellent ................................................................. 9 - 10
Good ....................................................................... 8
Satisfactory ............................................................ 7
Poor ................................................................. 5 – 6

Content ................................................................. 60%
Written analysis .................................................. 20%
Completeness of facts .................................................. 10%
Presentation .............................................................. 10%

Assignments (15%)

Throughout the semester, a number of assignments will be given. The assignments will account for 15% of your overall grade. Assignments will be assessed 20% off for each day they are late, up to 3 days late. After three days, no late assignments will be accepted. **Assignments will be accepted in the forms of printouts.**

Complete and on time ................................................... 100%
Slightly incomplete or with errors .................................. 80% - 95%
Vastly incomplete or with major errors .......................... 60% - 79%

Exams (70%):

Two exams will be given. None of the exams are cumulative. The exams may be a combination of multiple choice, short answers, and problem solving questions. Each exam is worth 35% of your overall grade. **No make-up exam is provided.** Record the tentative test dates below:

Exam 1: October 12
Exam 2: December 14

**Individual Presentation (5%):**

During the semester, you will make a short presentation to the class on a topic related to information technology. The topic should take 5 minutes to present. The presentation will account for 5% of your overall grade.

**Conduct:**

Students are not to cause disturbances in the classroom. In addition to improper classroom behavior, any behavior that is distracting for other students or for your instructor is not allowed. Examples include bringing nonenrolled guests or bringing telephones or pagers that ring or beep during class.